

# Films and Comic Strips Catalogue



## The Project

The EASY – Educating Adults Against Stereotypes - is an Erasmus+ project cofounded by the European Union. The project seeks to promote equal opportunities and access, inclusion, diversity, and fairness across all its actions and is being developed against a background of unprecedented challenges and opportunities facing the world, such as increasing globalization to end stereotypes. Our goal is for adults to understand the stereotypes that can lead to discrimination, improving the availability of high-quality learning opportunities for adults while helping the inclusion and diversity in all fields of education, training, youth, and sports.

There are four expected project results:

**EASY Course Framework:** The Course framework for adult educators will identify the subject competencies in terms of the knowledge, skills, and attitudes concerning stereotypes, how stereotypes lead to discrimination, how gender and age discrimination affects all society, and how to make adults better competent to prevent these discriminations. It includes the modules, learning outcomes, main content, and resources of the course targeted to adult educators about age and gender stereotypes.

**EASY Films and Comic Strips Catalogue:** The Catalogue Includes a series of films (feature and short) and comics (cartoon and/or comic strips), portraying social stereotypes and different social ways a society can be organized.

**EASY Toolkit:** The toolkit comprises various activities for adult educators to use in their sessions. The activities will be based on films and comic strips selected from the Catalogue to actively explore stereotypes and discrimination.

**EASY Educators Guide:** The Guide introduces the EASY rational approach for the target audience (adults and adult educators) and civil society (staff and organisations, in VET, higher education or/and adult education) and illustrates how to flexibly use the assets in the Course Framework, Catalogue, and Toolkit.

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# INTRODUCTION

The EASY project aims to promote equal opportunities, inclusion, diversity, and fairness while addressing global challenges and opportunities, such as increasing globalization, to combat stereotypes. Our goal is for adults to understand the stereotypes that can lead to discrimination, improving the availability of high-quality learning opportunities for adults while helping the inclusion and diversity in all fields of education, training, youth and sports. In this globalised and interconnected world, most people frequently come into contact with people of other cultures and from other parts of the world, are affected by events in other countries, have multiple global relationships (at work, in business, socially, through family ties, travel etc.), and will have to negotiate and collaborate across age, gender, social, cultural, ethnic, racial, political and geographic differences. We want to reach the largest number of adults, giving resources to their educators so that, when they are trained, they can send the message that discriminating is wrong, with a view to increase accessibility and reach out to people with fewer opportunities and that faced some barriers because of discrimination.

The EASY project will support, through lifelong learning, the educational, professional, and personal development of people in Europe and beyond, thereby contributing to sustainable growth, quality jobs and social cohesion, to driving innovation, and to

strengthening European identity and active citizenship, while promoting values of inclusion and diversity, tolerance and democratic participation, knowledge about shared European heritage and diversity. Based on the 2019 Eurobarometer on discrimination in the EU, age discrimination remains one of the most prevalent forms of discrimination. (40% of individuals in the EU consider that age discrimination is widespread in their country). Age discrimination is mainly in the field of employment, but it is also widespread in access to goods and services. Discrimination in access to health care is a particularly worrying area for people aged 55+, which was brought forward in the context of COVID-19. Gender is one of the most common forms of discrimination at work and at home (housekeeping chores, and children and elders care). Based on the 2019 Eurobarometer on discrimination in the EU, most of the answers report that women that have children have less time for work so they are not as available as they should, and there's also the idea that women have worse leadership skills than men.

Discrimination based on gender and age are present at work, at accessing services, everywhere. It harms, not only the people who are victims of this discrimination, but the entire society, since it denies human rights to part of the population, and when not everyone has the same rights, it usually leads to more rights being removed eventually; and prevents people with opportunities to act

in ways considered outside the stereotypes. Therefore, this is a need of the adult society, which we want to target with our project. We considered that providing training to adult educators is the fastest way to reach most adults; and having good presence on the internet and on social media, to reach adults directly. Also, adult educators expressed that they need activities, resources and tools created with adults as target, to help them to provide better education to their adult learners.

The University of Lodz, AESD and AidLearn researched and defined a list of 65 movies to consider for the catalogue. The 65 movies were then placed into a discrimination grid-table that indicated the language of the film, the genre, the main types of stereotypes portrayed, the straightforwardness in which stereotype are presented, the main theme of the film, how easy is to access the film, if it is well known, and how long it is. After the discrimination of these aspects of all 65 movies, the number was reduced to 25 according to what University of Lodz and AidLearn considered were the most adequate movies for the project. These 25 movies were then presented to the whole partnership in a grid-table so that each partner would score the movies, on “The level of understanding at first glance”, the “Presence of stereotypes”, “Types of stereotypes”, the “The level of compatibility with educational tools” and the “Straightforwardness”. After each partner had scored the 25 movies, all the scores were compared by EASY partnership and the 12 movies with higher global scores were selected for the catalogue.

HF & VUC FYN and Olympic Training and Development researched and defined a list of 58 comics to consider for the catalogue. The comics were then placed into a discrimination grid-table that indicated the “Identification”, “Name of the cartoonist”, “Context”, “Source”, and “Stereotype Portrayed”. After the discrimination of these aspects of the comics, the number was reduced to 25 according to what HF & VUC FYN and Olympic Training and Development considered were the more adequate comics for the project. These 25 comics were then presented to the whole partnership in a grid-table so that each partner would score the cartoons, on the “The level of understanding at first glance”, the “Presence of stereotypes”, the “Types of stereotypes”, the “The level of compatibility with educational tools”. After each partner had scored the 25 comics, all the scores were compared by EASY partnership and the 15 comics with higher global scores were selected for the catalogue, although organized in 12 themes since some different comics addressed the same subject in the same way.

Each film and comic is presented with Identification; Short Description of the Story; Stereotypes Portrayed; Why it was Chosen; and in the comics section also the Translation into own Language.

# FILMS



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# HIDDEN FIGURES



**Why it was chosen:** 'Hidden Figures' is a picture of facts, leaving the viewer in no doubt. Although it portrays historical events, it responds to the tendencies still present today to relegate women (regardless of skin colour) to professional roles stereotypically perceived as 'feminine'.

**Director:** Theodore Melfi

**Year:** 2016

**Movie genre:** biographical drama

**Link to the official trailer:** ENG <https://www.youtube.com/watch?v=5wfrDhgUMGI>

## Short description of the story:

The film is the fact-based story of a team of African American female mathematicians who played an important role at NASA in the early years of the US space programme in the 1960s. The main character, Katherine Johnson, works at the Langley Research Centre in Hampton, Virginia, it is 1961, with Mary Jackson and Dorothy Vaughan also working alongside her. Their workplace is a strong climate of segregation by race and gender. White supervisor Vivian Mitchell assigns Katherine, who has outstanding skills in analytical geometry, to assist the Space Task Force, led by Al Harrison. Katherine becomes the first black woman on the team, which is met with disdain from chief engineer Paul Stafford. Mary is assigned to the space capsule heat shield team, where she immediately identifies a design flaw. Encouraged by team leader Karl Zielinski, (a Polish-Jewish Holocaust survivor), Mary applies for a NASA engineering position. Vivian Mitchell tells her that, notwithstanding her degree in mathematics and physical science, the position requires additional courses. Mary petitions to be allowed to attend the all-white Hampton High School. The case has a point in court, allowing Mary to attend night classes. Each woman's storyline unfolds in the film, showing the journey from exclusion, through melting resentment and admiration, to gaining specific, breakthrough rights. Although female mathematicians are eventually replaced by electronic computers, we have 'winners'-Mary earned an engineering degree and became NASA's first female African American engineer, Dorothy went on to become NASA's first African-American supervisor, and Katherine, accepted by Stafford as co-author of an important report, went on to calculate trajectories for the Apollo 11 and Space Shuttle missions. In 2015, she was awarded the Presidential Medal of Freedom. In 2016, NASA dedicated the Katherine Johnson Computing Building at Langley Research Centre in her honour.

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# HIDDEN FIGURES

**Production:** The USA, Fox 2000 Pictures

**Time:** 2 hours 39 minutes

## Stereotype(s) portrayed:

The film is a clear portrayal of social and racial divisions, with gender and skin colour stereotypes behind them. "Hidden Figures" illustrates, with the help of main and supporting characters, the historical injustices committed against women, particularly in the context of the negligence of women's contributions to the fields of mathematics and science. It can be argued that the film leads the viewer from stating the fact of the presence of stereotypes to revealing the unprofitable consequences of this stereotyping. It is a good basis for reflecting on the history of segregation and a basis for further reflection and global conclusions.



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# THE INTERN



**Director:** Nancy Meyers

**Year:** 2015

**Movie genre:** romantic comedy

**Link to the official trailer:** ENG <https://www.youtube.com/watch?v=ZU3XbanoY6A>

## Short description of the story:

"The Intern" is the story of a retired 70-year-old widower, an experienced man showing a young woman the best path in life.

Ben, who gets hired for an internship at a company run by Jules, a capable but neglectful private life wife and mother.

Ben is a true gentleman, with a wealth of professional experience, searching for an important purpose in life.

Jules grows professionally, fulfils her dreams, but experiences many frustrations. Despite the constant hustle, rush, and many people around, she seems lonely, although she doesn't realize it, she needs a devoted friend.

Despite the initial trust issues between the two characters, they quite quickly find common ground. Jules and Ben experience friendship, despite the existing large age difference. Ben starts gradually getting involved in the company's affairs and later in Jules' private life, which exposes the woman's problems and gives Ben the opportunity to make sense of his lonely life. Ben's presence in the company is also a 'life lesson' for the other employees, and an experience of modernity for him. There are many funny and touching twists and turns.

The film is an idealized picture of intergenerational friendship, but it encourages us to look for similar themes in real life.

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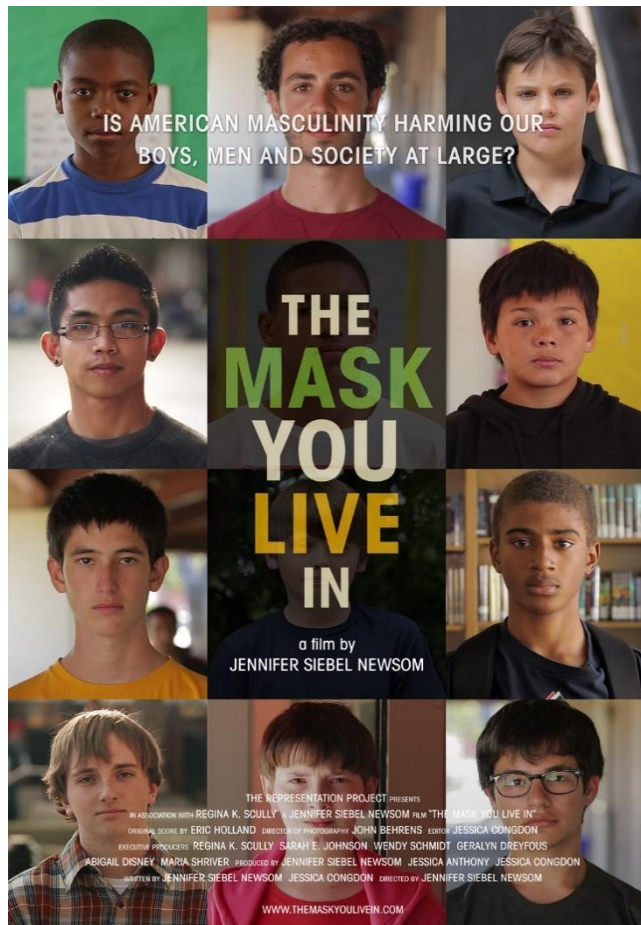
# THE INTERN

**Why it was chosen:** On the one hand, the film presents patriarchal stereotypes of thought, but on the other hand it indicates the background of transformation. It is a picture that is pleasant to watch, entertaining and, although idealized, with strong connections to current social reality.



**Stereotype(s) portrayed:** The film features a broad collage of many different stereotypes. At the forefront is the age stereotype associated with the character of classically, although 'old fashion' Ben. In the background of this character, we also see the stereotypical perception of the characteristics of the social roles he performs (widower, clerk, caregiver). The character of Jules is a compilation of various stereotypes - gender, age, related needs, and social roles ('businesswoman', neglectful mother and wife, strong yet weak woman). We can also easily find in the story of the supporting characters the stereotype of the freak, the superficial 'charmer' (inept suitor) as well as the stereotypical perception of the causes of marital infidelity. Another interesting portrayal of the stereotype is the thread of Ben's relationship with the company masseuse, in which the emerging intimacy between them is also an important dimension.

# THE MASK YOU LIVE IN



**Director:** Jennifer Siebel Newsom

**Year:** 2015

**Movie genre:** documentary

**Link to the official trailer:** ENG <https://www.youtube.com/watch?v=hc45-ptHMxo>

## Short description of the story:

The film is a documentary portrayal of the plight of boys and young men seeking to remain true to their beliefs against the backdrop of America's narrowly defined masculinity.

The protagonists, subjected to peer, adult, and media pressure, confront messages that encourage them to reject emotions, devalue authentic friendships, objectify, and humiliate women and resolve conflicts through violence.

Experts in neuroscience, psychology, sociology, sports, education, and media speak in the film, presenting empirical evidence of the "boy crisis" and tactics to combat it. Their contributions, for one thing, show that compared to girls, boys in the US are more likely to be diagnosed with behavioural disorders, prescribed stimulant drugs, fail to finish school, drink excessively, commit violent crimes and/or take their own lives. On the other hand, they are clues to how society can raise a well-functioning generation of boys and young men.

The statements of the real-life characters include descriptions of the emotions experienced, confronted with the facts and symbols of 'masculinity' found in society. The images illustrate typical scenes from their lives at school, on the street and in other social spaces.

# THE MASK YOU LIVE IN

**Time:** 1 hour 37 minutes

**Production:** The USA, Novo Foundation

**Where to watch:**

## Why it was chosen:

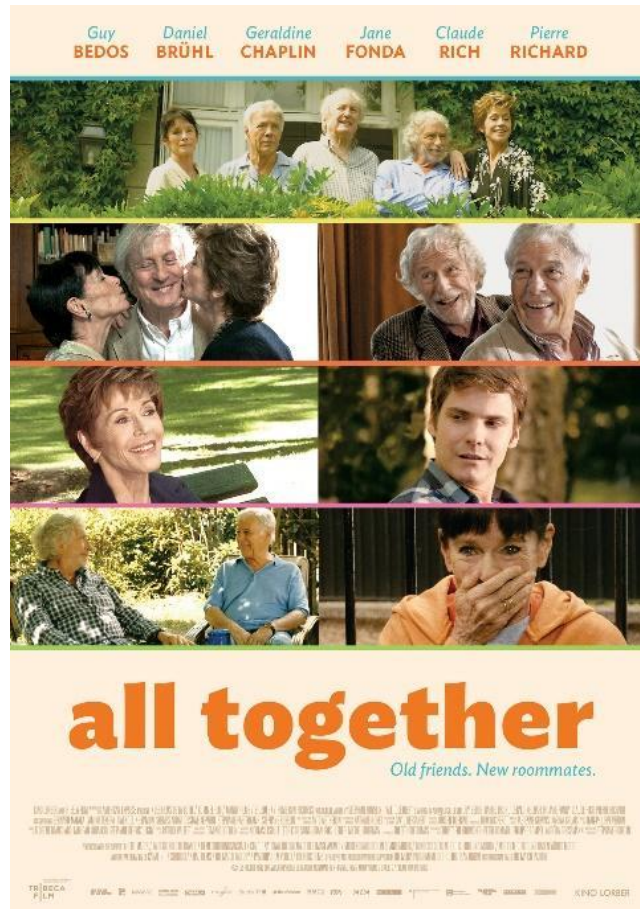
The film is a documentary that speaks to the viewer. The dilemmas of 'masculinity' contained in it clearly show the inner conflicts of the characters, which are quite easy to confront. The message is a straightforward source of knowledge about stereotypes.

## Stereotype(s) portrayed:

The film presents a portrait that explains the causes and mechanism of the stereotype of 'masculinity', also linking it to the stereotype of race and many others of socio-economic and cultural nature. It can basically be said it is a portrait of the problems of identity construction of boys and young men, 'caused' by the existence of a labyrinth of many stereotypes governing becoming a 'real man'.



# ALL TOGETHER



**Director:** Stéphane Robelin

**Year:** 2011

**Movie genre:** comedy, drama

**Link to the official trailer:** ENG <https://www.youtube.com/watch?v=fymQTTijZoE>

## Short description of the story:

The film is the story of five friends who, after 40 years of knowing each other, decide to move in together, given their old age and the limitations that come with it. Their decision stems from their conviction of the benefit of joining forces and being able to show their support for each other, especially when hard times come. They want to protect themselves from separation, retirement homes, loneliness and having to be taken care of by strangers.

Each of the friends has a different personality - Jeannie has a strong sense of autonomy and is a very independent woman. Albert is a man of luxury and comfort, an advocate of a comfortable, wealthy life. Jeanne and Albert are a married couple in love with each other after a transition, who have to face illness in their old age.

Annie is 'polite and laid back', although with Jean they make a rather explosive marriage. In this relationship she makes her demands clear and he continues, as in his youth, to try to be idealistic. They seem to be a couple whose daily, mimetic conflicts give them the strength to survive.

Claude, widower, is a typical 'womaniser' whose heart increasingly fails him. A young anthropology student who is doing research on old age joins this mix of aspirations and habits of senior citizens as a resident of the community.

# ALL TOGETHER

## Stereotype(s) portrayed:

The film is basically an image of opposition to the stereotype of old age, in which people quietly await their own decline.

The protagonists refuse to accept their own mortality; in the autumn of their lives, they try to catch every ray of hope and every whiff of youth.

## Why it was chosen:

The film is a portrayal of true friendship, at times a funny picture of the lives of many seniors with the problems and dilemmas they face. It is based on the specific opposition of youth and old age. It shows the emotionality of seniors, their agency, the power of memories, providing many areas for reflection for viewers of all ages.



# GRACE AND FRANKIE

**Director:** Marta Kauffman, Howard J. Morris      **Year:** 2015      **Movie genre:** Comedy, TV series

**Link to the official trailer:** ENG <https://www.youtube.com/watch?v=CDv6PRi1SgQ>

## Short description of the story:

The series (7 seasons) is the story of single women in their seventies who are faced with the expectations and obligations imposed by society. The main characters, Grace (the retired cosmetics concern owner) and Frankie (the art teacher, social activist, yogi), are introduced in the series when the secret of their husbands, who have been living in a secret relationship for a long time, is revealed, and they ask their wives for a divorce and plan their wedding. This event turns the lives of the main characters upside down. The characters in the series are united in their common pain, despite 40 years



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## GRACE AND FRANKIE

### Stereotype(s) portrayed:

The main theme illustrated in the series is ageism, which remains one of the biggest problems in modern societies. The protagonists feel that, as they grow older, people no longer need their professional competence and do not allow them to behave outside the stereotypical norms attributed to older people. Age is linked to the theme of gender stereotypes in the series. While Grace and Frankie are rejected by employers, their ex-husbands are still respected for their competence and professional experience and continue to work as lawyers.



### Why it was chosen:

The series interestingly portrays both the process of coping with a traumatic experience in late life and the search for new opportunities for oneself and the attempt to find joy in life. The characters in the series are not portrayed as mothers and grandmothers (typical female roles into which older women are particularly 'pressed'), which allows for a deeper reflection on age stereotypes and social expectations in relation to family commitments. By decoupling the characters from the compulsion to be a sensible mother and a loving grandmother, we see the heroines as characters caught up in a life drama that has no age limits.

In each of the episodes of the series, we easily identify age and gender stereotypes, which are also intertwined with many others, allowing a multidimensional discussion of social life as a result of the bonds between the stereotypes at play.

## THE BEST EXOTIC MARIGOLD HOTEL

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**Director:** John Madden

**Year:** 2011

**Movie genre:** comedy, drama

**Link to the official trailer:** ENG [https://www.youtube.com/watch?v=JZwXZte\\_ctk](https://www.youtube.com/watch?v=JZwXZte_ctk)

### Short description of the story:

The film is a hilarious tale on English pensioners with different biographies. Each of them is looking for something or running away from something.

Douglas and Jean made a bad investment in stocks and can't afford to live in their home country. Evelyn had to sell her London apartment to pay off debts left by her late husband that she didn't know about. Perpetual bachelor Norman wants to meet some interesting lady here, similar to Madge, who is running away from her role as a grandmother and taking care of her grandchildren. Bitter Muriel has to have hip surgery, which is

# THE BEST EXOTIC MARIGOLD HOTEL

## Why it was chosen:

The film is both a funny and touching backdrop to reflect on the limiting importance of gender stereotypes. The stories of the main characters contain the message that it's never too late to take your first job in life, find your beloved, part with your husband or wife if love has faded, show kindness, and come to terms with the passage of time. It reveals many aspects of ageism, giving a wide scope for discussion.

Additionally, based on the film, one can see that the problems experienced by its characters do not apply only to the elderly. Sonny (the owner of the hotel), dominated by his overprotective mother and constantly compared to his wiser and more resourceful brothers, has to fight, not only to keep the hotel, but also his dignity, love and right to happiness. The stereotype of age shows its different face, they give another space for discussion.



## Stereotype(s) portrayed:

The film is an attempt to crack down on ageism-the stereotype of age- which is weakened with images of characters who experience unexpected joy and fulfilment despite their age. Gender stereotypes are also present in the film (although they are not an important theme), we also see a stereotypical image of Indian culture.



# MADE IN DAGENHAM

**Director:** Nigel Cole    **Year:** 2010    **Movie genre:** Drama (based on a true story)

**Link to the official trailer:** ENG <https://www.youtube.com/watch?v=msHKuOH9h24>

## Short description of the story:

In 1968, the Ford auto factory in Dagenham was one of the largest single private employers in the United Kingdom. In addition to the thousands of male employees, there are also 187 underpaid women machinists who primarily assemble the car seat upholstery in poor working conditions. Dissatisfied, the women, represented by the shop steward and Rita O'Grady, work with union rep Albert Passingham for a better deal. However, Rita learns that there is a larger issue in this dispute considering that women are paid an appalling fraction of the men's wages for the same work across



## Stereotype(s) portrayed:

Gender



# MADE IN DAGENHAM

## Why it was chosen:

It's a film that blatantly condemns sexism and shows, despite its mostly light tone, the real cost of fighting for civil rights. Based on real events, *Made in Dagenham* reveals the struggles a group of sassy blue-collar women faced, led by Rita O'Grady, and how their strike ultimately led to a tipping point in workplace equality. The film presents both traditional and non-traditional roles of gender. Traditional views of gender have been around for thousands of years, from the start of mankind and still exist today, yet to be abolished.

The film displays these women as ones without a covert political agenda, asserting the idea that equality transcends politics, as one of the heroines brazenly declares, "It's common justice!" They face rigid, arrogant executives, changing family responsibilities, and increasing pressure from male co-workers and their families and community. The ladies of Dagenham take their demands to the highest offices of British politics, but the real battle is won in O'Grady's small apartment, where quarrels with her husband Eddie — pressures at work, paying bills, managing a two-worker household — are greatly magnified by the family's surprising position at the centre of social struggle.

The theme of institutionalized sexism is strengthened as the film threads together the tales of women of different classes who are also ignored and patronized because of their sex. Lisa, an educated housewife who is tired of being thought a fool by her husband. Also plagued by the thick-headedness of old school sexism is Barbara Castle, who is a high ranking official in the Prime Minister's cabinet but is consistently patronized by her young male assistants.

When the Americans storm in and begin talking about the survival of business, and the effects of equal pay on their profit margins, they are rightfully painted as bullies and villains. These daring ladies put themselves and their families on the line and ultimately changed more than their own circumstance — they changed the world, although it hasn't changed enough yet.

# BILLY ELLIOT

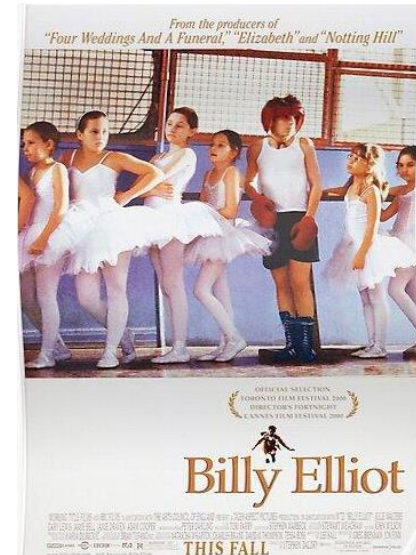
**Director:** Stephen Daldry    **Year:** 2000    **Movie genre:** Drama  
**Link to the official trailer:** ENG <https://www.youtube.com/watch?v=gIKDtUXNAZw>

## Short description of the story:

"Billy Elliot" is a heart-warming and inspiring coming-of-age story set in the UK during the 1984 coal miners' strike. Billy, an 11-year-old boy from a working-class family, discovers a passion for ballet after stumbling into a class by chance. Despite resistance from his father and the community's expectations of him as a boy, Billy pursues his dream of becoming a professional dancer with the support of his teacher and friend, Mrs. Wilkinson.

## Stereotype(s) portrayed:

Gender



# BILLY ELLIOT

## Why it was chosen:

Billy Elliot is a good film to discuss gender stereotypes because it challenges traditional notions of masculinity and femininity. The story follows a young boy who discovers a passion for ballet, a pursuit typically associated with femininity. The film examines the societal pressures and expectations placed on Billy to conform to traditional masculine ideals, such as boxing, and the conflict he faces in pursuing his true passion. Along the way, Billy learns valuable lessons about perseverance, courage, and breaking down gender stereotypes. The film is a touching portrayal of a young boy's journey toward self-discovery and personal triumph. Additionally, the film highlights the role of family, community, and gender roles in shaping identity and challenging gender stereotypes. Overall, Billy Elliot provides a nuanced and complex exploration of gender, identity, and societal expectations, making it a valuable tool for discussing gender stereotypes.



# PASSING



## Stereotype(s) portrayed:

Gender, race

**Director:** J. Mitchel Reed; Lucah Rosenberg-Lee

**Year:** 2015

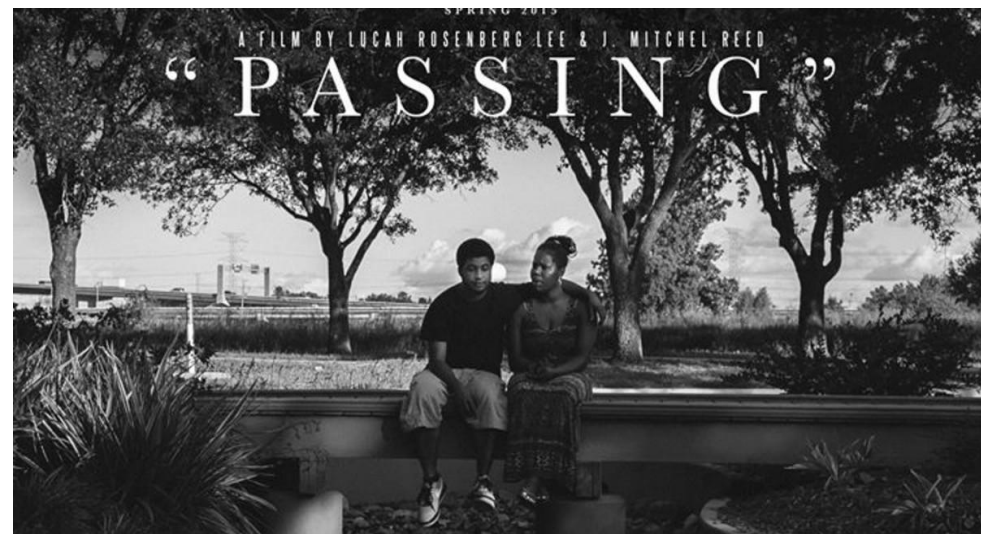
**Movie genre:**

Short Documentary; Biography; Drama

**Link to the official trailer:** ENG <https://vimeo.com/119696471>

## Short description of the story:

This brief documentary showcases the experiences of three individuals of colour who have transitioned from female to male. The documentary explores what is like living as a black man when no one knows you are transgender and how each man perceives his own journey with gender after many years of being presumed as a cisgender man. This award-winning film stands out as one of the few works that explore the intersection of race, gender, and the complexities of navigating multiple paths in life.



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# PASSING

## Why it was chosen:

Passing is a tale that delves into the themes of transition and invisibility, revealing a reality that extends beyond what we have conditioned ourselves to perceive. Within the LGBTQ community, "passing" refers to the ability to embody a particular gender role and be perceived as cisgender (someone who identifies with the gender assigned at birth).

This short documentary tells the story of three Black trans men and their experiences, unfolding the evolution of their understanding of gender and how their race plays into public perception. They were perceived as cisgender black women while not identifying as such, and then perceived as cisgender black men.

Transgender men are everywhere, but many remain invisible to the world. Gender transition exposes trans-men to societal treatment that at times manifests as a privilege and at other times as horrific. This film investigates how cultural attitudes towards race shape the experiences of transgender men of colour in understanding their own masculinity within today's society.

These are people you have potentially already met but had no idea who they truly were. This film presents an opportunity to observe their daily lives and interactions with others in an entirely new light, prompting viewers to reflect on how we all "pass" to some degree in broader society.

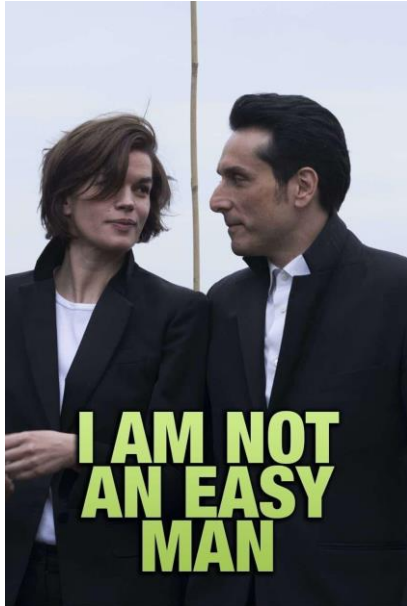
The documentary invites the audience to challenge their preconceptions of trans communities and better understand the advantages and disadvantages of "passing" in contemporary society from an insider's perspective.



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# I AM NOT AN EASY MAN



## Stereotype(s) portrayed:

Gender

**Director:** Eléonore Pourriat

**Year:** 2018

**Movie genre:** Comedy; Fantasy; Romance

**Link to the official trailer:** ENG <https://www.youtube.com/watch?v=2bFHdkzqSZA&t=3s>

## Short description of the story:

The plot of the story follows Damien, a successful Parisian publicist and womanizer. After an accident, Damien wakes up in a world where traditional gender roles have been reversed, and women dominate society and politics, while men are expected to take care of the home and children and pay more attention to their appearance to have a successful career.

## Why it was chosen:

This story prompts reflection on how much women have to adjust their behaviour to conform to a male-dominated society. By portraying women performing tasks traditionally expected of men, the film highlights how men still hold a dominant position in our society. It encourages us to consider how we have been conditioned to fit into a system primarily established by patriarchal structures. This includes acknowledging the enforcement of gender stereotypes and the restrictions individuals face because of their gender. The reversal of gender expectations in the film effectively uses visual metaphors to expose the absurdity, issues, and exploitation inherent in our male-centric world.

# I AM NOT AN EASY MAN



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# POMS

**Director:** Zara Hayes    **Year:** 2019    **Movie genre:** Drama Comedy

**Link to the official trailer:** ENG <https://www.youtube.com/watch?v=yL6HUMoDbr0>

## Short description of the story:

In POMS, as Martha begins to make friends in her new retirement community, her new bestie, Sheryl, encourages her to achieve a long-lost dream of becoming a cheerleader. Together -- and despite Martha's cancer diagnosis -- they start a senior cheer club, recruit a group of other senior women, and set their sights on entering a competition. But when the only other seniors in the competition are high school seniors, the retirees realize they're going to have to give it their all. In the process, they realize that it's never too late to follow their dreams, and age is just a number. Through their newfound passion, women rediscover the spark of life.

This is a movie that walks the walk. given that its messages are about not trying to escape the inevitable: Just love yourself for

## Stereotype(s) portrayed:

Age, gender



# POMS

## Why it was chosen:

The film portrays a group of older women participating in activities usually done by teenagers, and the many obstacles they must overcome due to this stereotype. Despite the loose familiarity of the plot, there remains a wealth of material for Atkinson to explore, from issues of age and gender to questions of mortality and quality of life. Some of the scenes are regarding the embarrassing viral video, the family member and the husband who object, the nay-sayers who use terms like “age-appropriate,” the performance at a high school pep rally where “seniors” means two very different things, and the big show.

"POMS is different in that respect. It's not an aspirational or glamorous portrayal of older women. Even just showing women's bodies dancing at that age is revolutionary in a way. So many films render older women invisible or make them the “Mother” or “Grandma” character, not someone in their own right (...) It's about being your best self, no matter what age, and still taking risks, whether that's picking up a pom-pom or opening yourself up to a new friendship."

The film passes the message about the power of friendship and believing that we all deserve happiness, even when the unfortunate events of life threaten to bring us down, as well as the idea that self-empowerment has no expiration date. It's about giving life a second chance before deciding to give up entirely and learning that the risk involved with taking that chance is much smaller than the regret of not acting on it at all.



# THE ART OF LOVING

**Director:** Maria Sadowska    **Year:** 2017    **Movie genre:** Biography; Comedy, Drama  
**Link to the official trailer:** ENG <https://www.youtube.com/watch?v=ZJRdeC2aqKk&t=30s>

## Short description of the story:

Michalina Wislocka, the most famous and recognized sexologist of communist Poland, fights for the right to publish her book, which will change the sex life of Polish people forever. We follow Michalina in her struggle to get her book about sex health published, dealing with the Polish government's attempts to censor and silence her and the support and rejection from Polish society.

## Why it was chosen:

Wislocka was a gynaecologist, sexologist, and the author of the book "The Art of Loving," published in 1976 despite censorship and suppression. From early in her career, she addressed themes such as birth control, abortion, menstruation, and sexuality. She notably fought to educate both men and women in the art of the female orgasm.

Her life's work revolved around the belief that sex and love were deeply connected and that the repressed attitudes towards sex in her culture hurt women and men alike. She was an advocate for sexual health in all forms, ranging from contraception to pleasure. Her book was vital in ushering in a new era in how Poland looked at and talked about sex, and helped to improve the lives of millions of people.

**The movie does not only tackle issues of women's sexual liberation. It is a celebration of one woman's resilience**



## Stereotype(s) portrayed:

Gender

Cultural/Religious

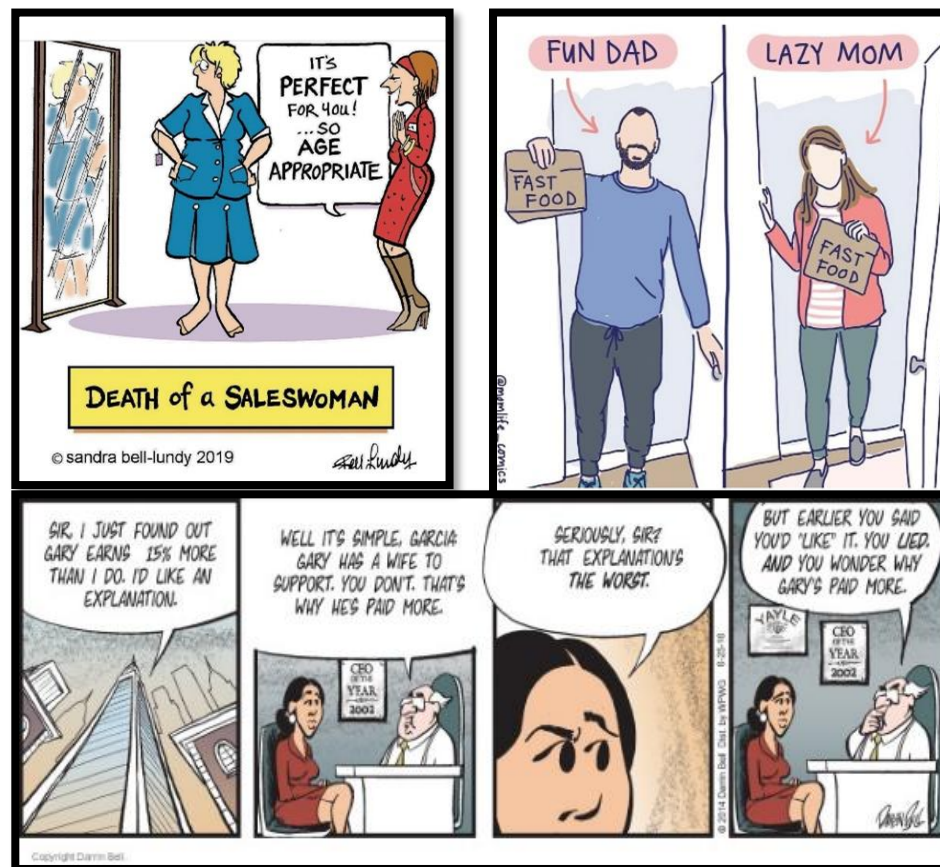
# THE ART OF LOVING



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# COMIC STRIPS



# DEATH OF A SALESWOMAN

**Author:** Sandra Bell-Lundy

**Year:** July 25, 2019

**Link to the official source:**

<https://www.instagram.com/p/BoUy8vnBcfS/>

## Translation

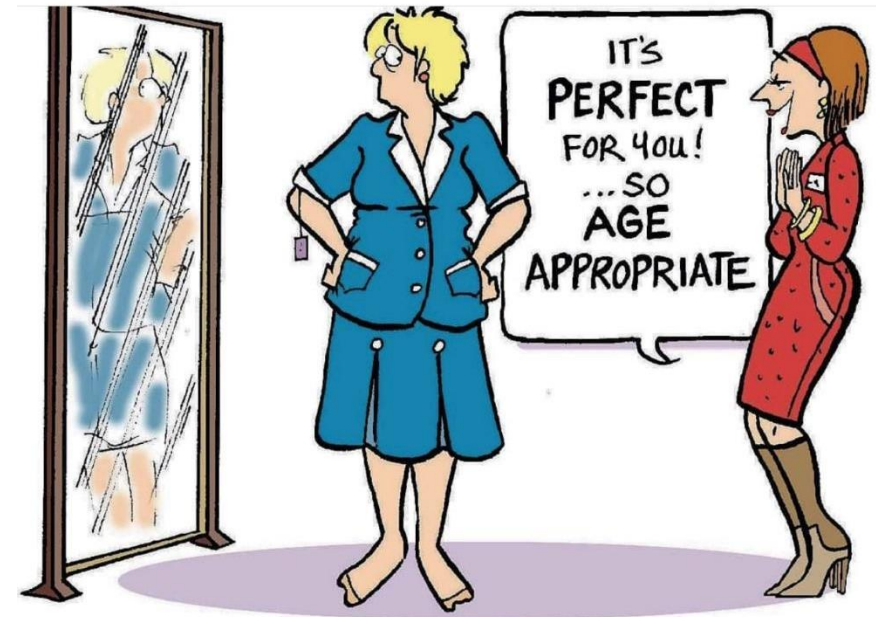
**Title:** Death of a saleswoman

**Sentence:** It's perfect for you! ...So age appropriate

**Why it was chosen:** This comic was chosen because it illustrates traditional age and gender stereotypes. It plays on the notion that women of a certain age, more specifically middle aged women, are expected to dress in a certain way. Middle aged women are often seen as frumpy and asexual and are supposed to dress accordingly. The comic makes one reflect on how women of different ages are viewed - not only by men but also by other women.

**Stereotype(s) portrayed:**

Age  
Gender



**DEATH of a SALESWOMAN**

© sandra bell-lundy 2019

*Sandra Bell-Lundy*

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# BINGO

**Author: Mike Thompson**

**Year: March 6 2015**

**Link to the official source:**

<https://www.gocomics.com/grand-avenue/2015/03/06>



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**Why it was chosen:** This comic was chosen because it illustrates age and gender stereotypes. It highlights how the younger generation may expect the elderly to behave in a certain way, for example to play bingo, which is something traditionally associated with the elderly. The comic also highlights a traditional view on girls as someone who should play with dolls and wear frilly dresses. The comic underlines that not everyone fits the stereotype and may actively oppose to being put into a certain category.

**Translation**

**Title:** Grand Avenue - Bingo

**Sentence:** You're a grandma, so why don't you play bingo?

**Stereotype(s) portrayed:**

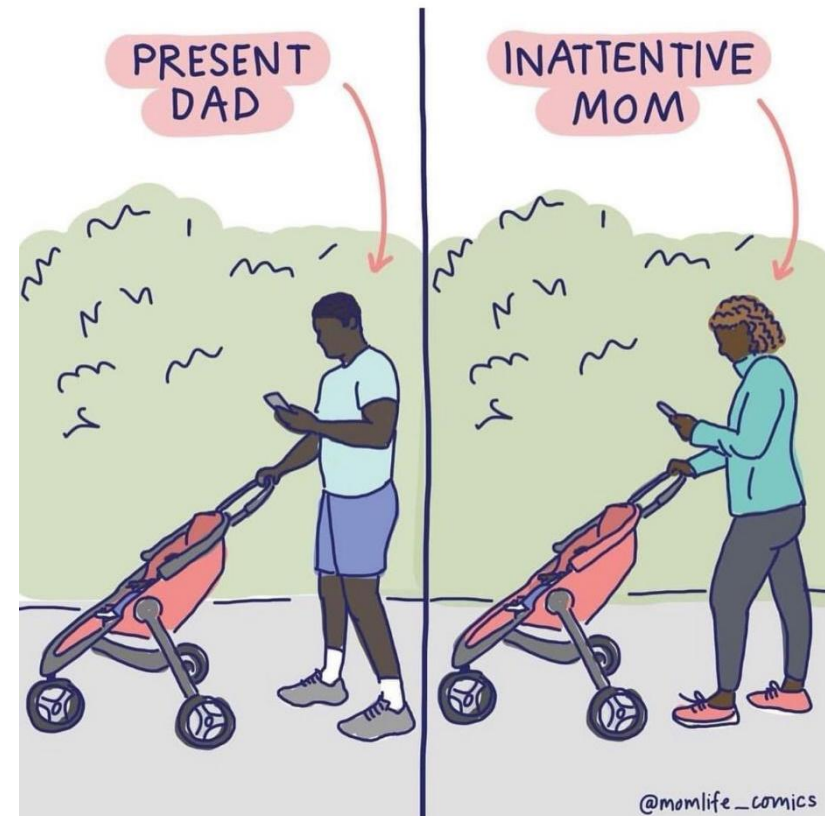
Age  
Gender

## FUN DAD – LAZY MOM | PRESENT DAD – INATTENTIVE MOM



**Translation**

**Title:** Fun dad lazy mom  
**Sentence:** Fun dad lazy mom



**Translation**

**Title:** Present dad Inattentive mom  
**Sentence:** Present dad Inattentive mom

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# FUN DAD – LAZY MOM | PRESENT DAD – INATTENTIVE MOM



Author: Mary Catherine Starr

Year: 2022

Links to the official source:

[https://www.instagram.com/momlife\\_comics/?hl=en](https://www.instagram.com/momlife_comics/?hl=en)

## Stereotype(s) portrayed:

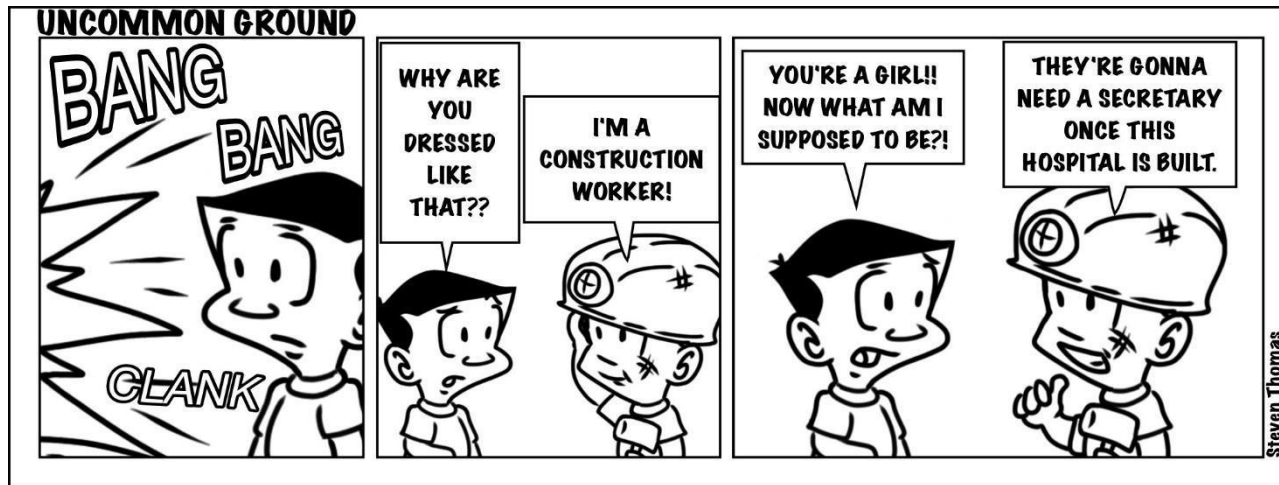
Social expectations related to gender  
Double Standards in parenting  
The parenthood norm

## Why it was chosen:

This comic strip highlights the double standards society has against moms versus dads, i.e., the different way society views the parenting obligations of a mom and a dad, by underlying how contradictory the interpretation of the exact same behaviour may be.

When a dad looks down at his mobile phone while being on a walk with his baby in the stroller he is considered as a “Present dad” while when this is an attitude demonstrated by the mom then she is just inattentive.

## UNCOMMON GROUND 165



Author: Uncommon Ground

Year: April 30 2013

Link to the official source:

<https://uncommonground962.wordpress.com/2013/04/30/uncommon-ground-165/>

**Why it was chosen:** This comic was chosen because it illustrates how certain jobs are often associated with a specific gender. Traditionally men hold more physically demanding jobs, for example construction worker, while women hold less physically demanding jobs such as secretaries. This comic highlights that men/boys may, in some ways, feel confused or threatened when women enter a profession which is traditionally viewed as male. They may feel displaced. The comic shows that the girl is open to breaking down the barriers of gender specific professions.

**Translation**

**Title:** Uncommon Ground 165

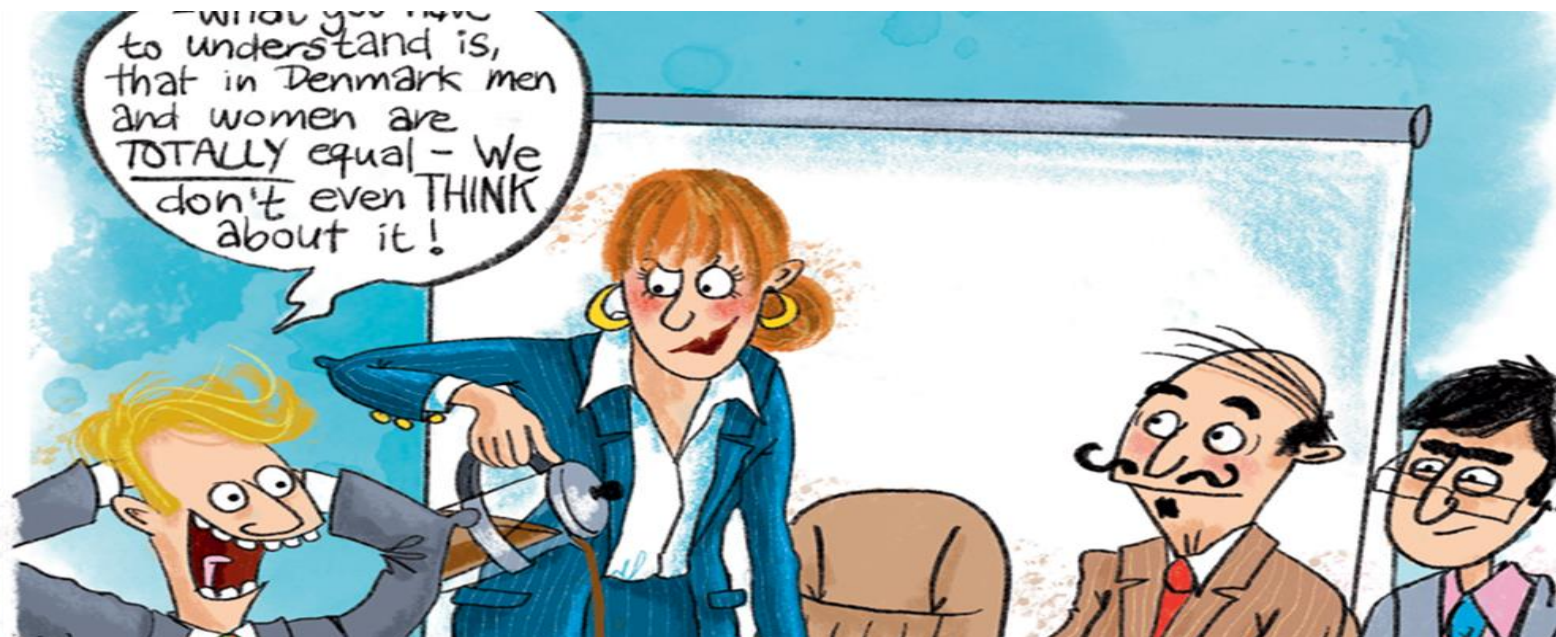
**Sentence:** Bang bang clank ... Why are you dressed like that?

**Stereotype(s) portrayed:**

Gender

Gender specific professions

# IN DENMARK MEN AND WOMEN ARE TOTALLY EQUAL



**Author:** Forbundet Kultur og Information

**Year:** October 2019

**Link to the official source:**

<https://kulturoginformation.dk/perspektiv/fagmagasinet/2019/perspektiv-nr-9/kvindelige-ledere-bliver-bedt-om-at-hente-kaffe>

**Translation**

**Title:** In Denmark men and women are totally equal

**Sentence:** What you have to understand is, that in Denmark men and women are TOTALLY equal... - We don't even think about it!

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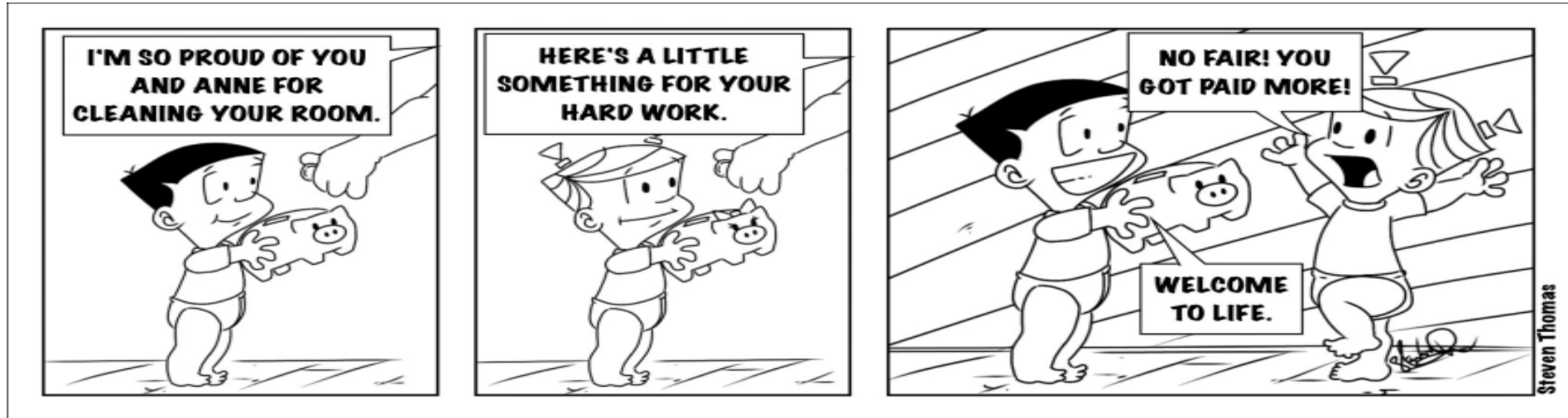
# IN DENMARK MEN AND WOMEN ARE TOTALLY EQUAL

**Why it was chosen:** This comic is an illustration for an article published by The Danish Union of Cultural and Information Academics (an independent trade union). The comic was chosen to illustrate gender inequality in management. People may think that there is gender equality in management but research shows that this is not the case. One of the problems is that we think there are no problems and thus we do not act to reduce gender inequality. Furthermore a common attitude is that women lack both professional and personal skills. Research shows that a CV with a man's name is judged more favourably than a CV with a woman's name. Furthermore there is also a perception that women do not choose jobs in management, but often it is because they end up giving up due to the fact that they have to justify their choice to why they're choosing to prioritize their job over their family. The comic shows a woman serving coffee at a meeting. She is seen as the secretary rather than a board member. The man sitting at the boardroom table states that there is total gender equality. He does not even consider that he could serve the coffee. The comic makes one reflect on how important it is to recognize gender equality bias and management.

## Stereotype(s) portrayed:

Gender  
Gender differences in management

## UNCOMMON GROUND 170+



### Translation

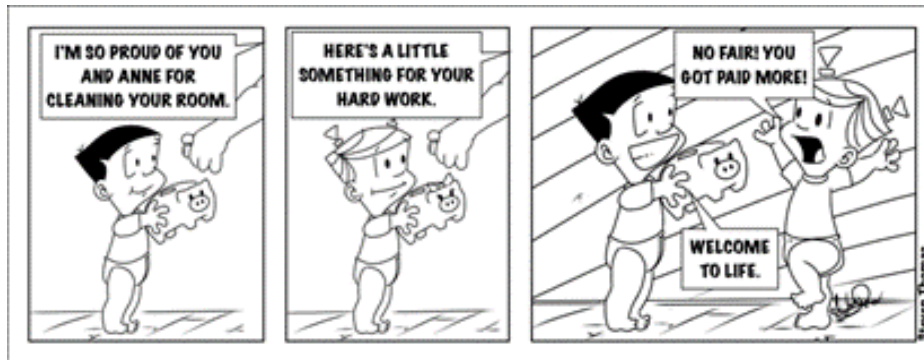
**Title:** Uncommon Ground 170

**Sentence:** I'm so proud of you and Annie for cleaning your room. Here's a little something for your hard work

**A:** Not fair! You got paid more!

**Ch:** Welcome to life.

## UNCOMMON GROUND 170+



Author: Steven Thomas

Year: 2013

Links to the official source:

<https://uncommonground962.wordpress.com/tag/sex/>

### Stereotype(s) portrayed:

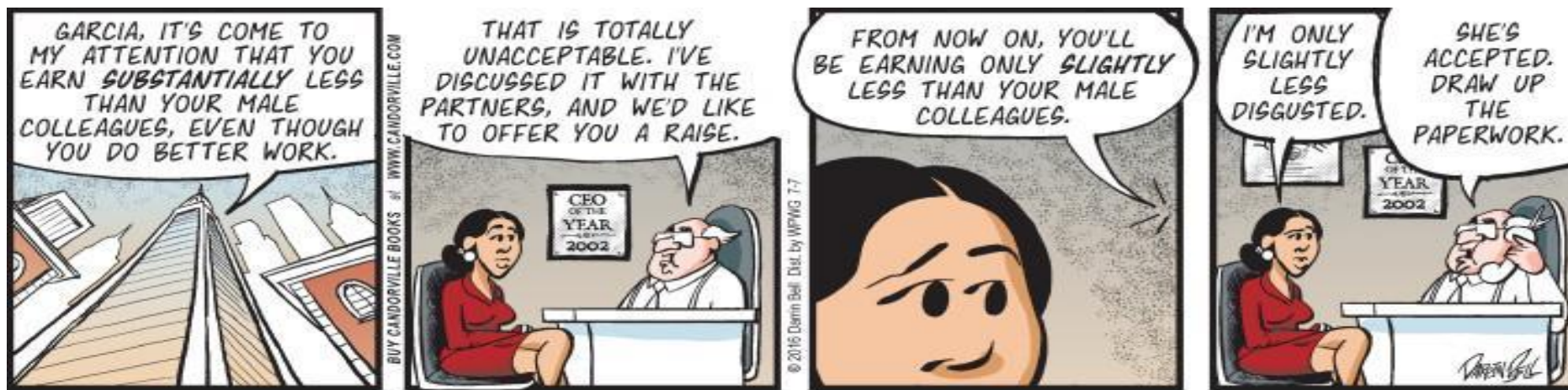
Social expectations related to Gender and Gender roles  
Gender pay gap

### Why it was chosen:

This comic strip highlights the double standards in the earnings between boys and girls, men and women i.e., it is considered as an acceptable status for girls/women to be compensated with less money, minor reward than boys/ men for the same amount of effort/work.

A parent wishes to reward both children (Chris and Annie) for having their room cleaned and gives them pocket money in each child's piggy bank, but Chris gets more money than Annie which results in Annie complaining about this and Chris responding in a way that implies that this is a common practice that she should get used to.

# SUSAN DEMANDS A RAISE



Copyright Darrin Bell.

## Translation

**Title:** Susan Demands a Raise

**Sentence CEO:** Garcia it come to my attention that you earn substantially less than your male colleagues, even though you do better work.

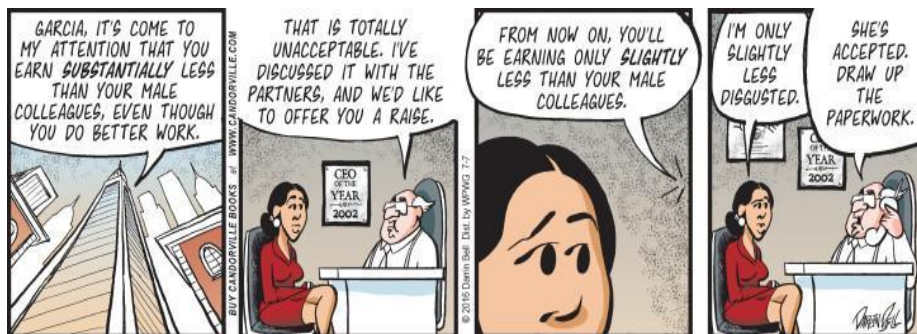
That is totally unacceptable. I've discussed it with the partners, and we 'd like to offer you a raise.

From now on, you 'll be earning only slightly less than your male colleagues.

**SG:** I 'm only slightly less disgusted.

**CEO:** She's accepted. Draw up the paper work.

# SUSAN DEMANDS A RAISE



Author: Darrin Bell

Year: 2016

Links to the official source:

<https://candorville.com/2016/07/>

## Stereotype(s) portrayed:

Gender stereotypes

Social Stereotypes

Gender pay gap

## Why it was chosen:

The comic strip is about the gender bias in the rewards and the gender pay gap which is an accepted status in the working environment. It also highlights that any settlement of this controversy is usually not chosen for reasons of justice but because large companies are accounting for observable differences, and gender segregation plays a crucial role in the evaluation of firms, especially the large ones, which therefore choose to reduce the imbalance within an acceptable range that will not rise discussions about gender inequalities.

# SHE WOULD LIKE IT



Copyright Darin Bell.

## Translation

**Title:** She would like it

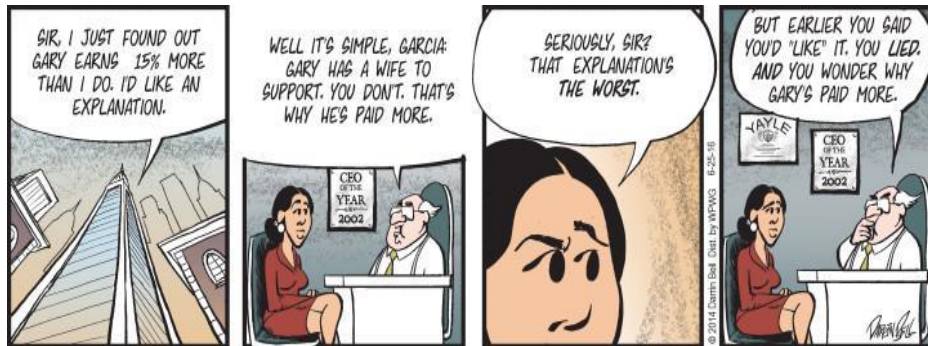
**Sentence: SG:** Sir, I just found out Gary earns 15% more than I do. I'd like an explanation.

**CEO:** Well, it's simple, Garcia Gary has a wife to support, you don't. That's why he's paid more.

**SG:** Seriously, Sir? That's Explanation's the Worst.

**CEO:** But earlier you said you'd "like" it. You lied. And you wonder why Gary's paid more.

# SHE WOULD LIKE IT



Copyright Darrin Bell.

**Author: Darrin Bell**

**Year: 2014**

**Links to the official source:**

<https://candorville.com/2014/05/page/3/>

## Stereotype(s) portrayed:

Gender stereotypes

Social Stereotypes

Gender pay gap

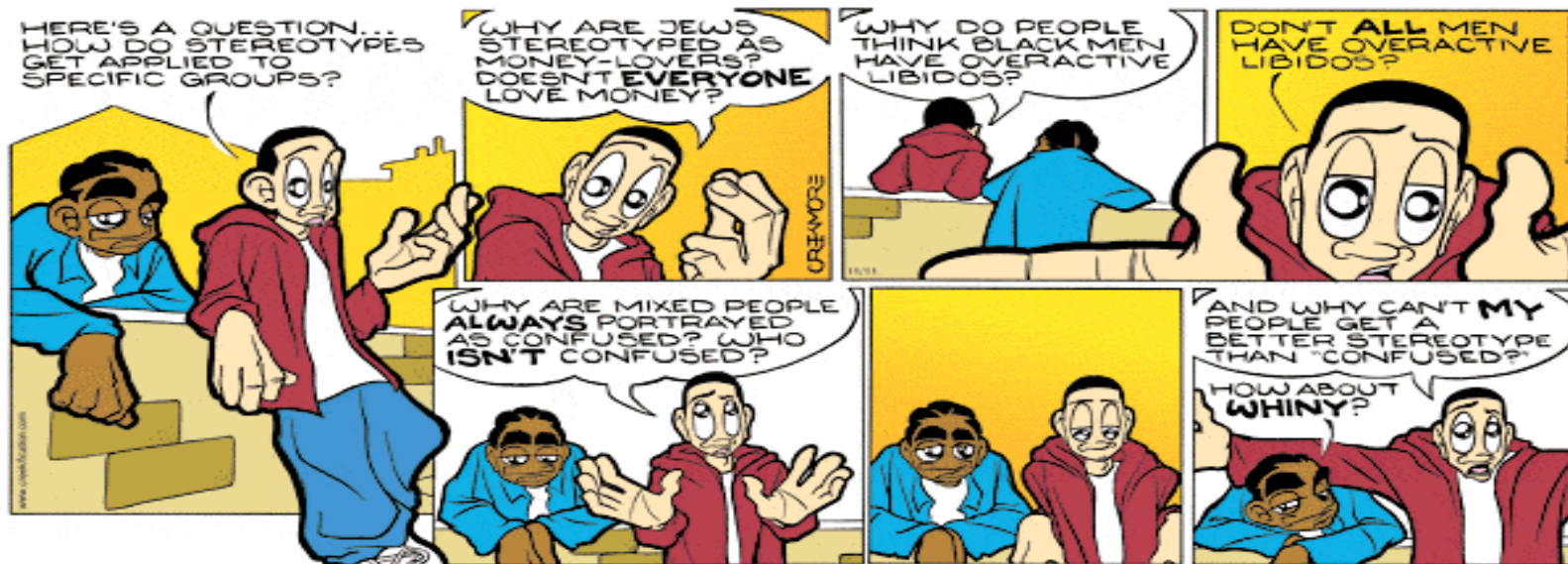
## Why it was chosen:

The comic strip is about the gender bias in the rewards and the gender pay gap interpreted as a socially instigated gender inequality. When a female employee (Garcia), requests from the company CEO explanations about the pay gap she suffers related to her male colleague, she doesn't receive any reasonable explanation because there actually isn't any and the reason for this imbalance is only because it is normal that women are paid less for no obvious reasons.

# MAINTAINING

## MAINTAINING

BY NATE CREEKMORE



### Translation

**Title:** Maintaining

**Sentence:**

Here's a question... How do stereotypes get applied to specific groups? Why are Jews stereotyped as money-lovers? Doesn't **everyone** love money? Why do people think black men have overactive libidos? Don't **all** men have overactive libidos? Why are mixed people **always** portrayed as confused? Who **isn't** confused? And why can't **my** people get a better stereotype than "confused"?

How about **Whiny**?

# MAINTAINING

## MAINTAINING



Author: Mary Catherine Starr

Year: 2022

Links to the official source:

<https://www.gocomics.com/maintaining/2007/11/11>

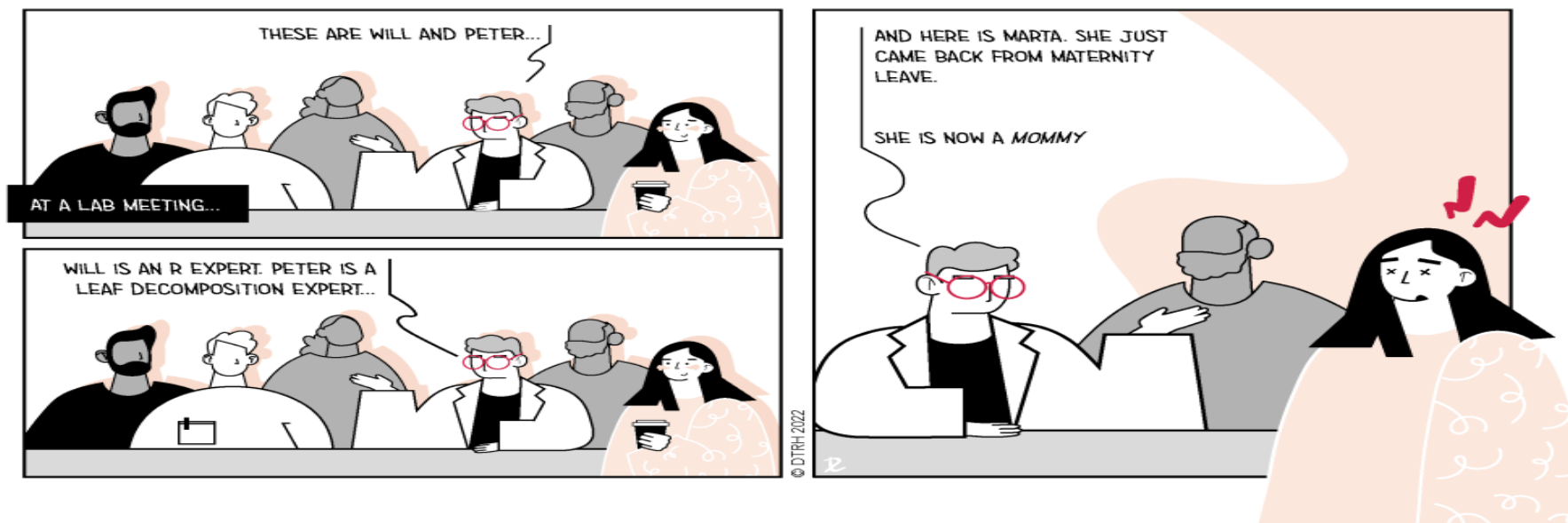
Stereotype(s) portrayed:

Ethnicity stereotypes

Why it was chosen:

In this comic strip, the reader is confronted with multiple assumptions and false generalizations, opinions and perceptions related to race. A mixed raced male describes his grievance in relation to unreasonable racial stereotypes related to specific racial groups of people, reproducing common false generalizations that we are used to hearing unchallenged in everyday life while he personally essentially seeks equal treatment and an inclusive culture. By referring to multiple common stereotypes, the strip highlights that individuals own multifaceted and complex identities that do not fall under the oversimplified approach of a prevailing characteristic. The very interesting aspect of this comic strip is that the main character is both the perceiver and the target.

# SHE IS A MOMMY



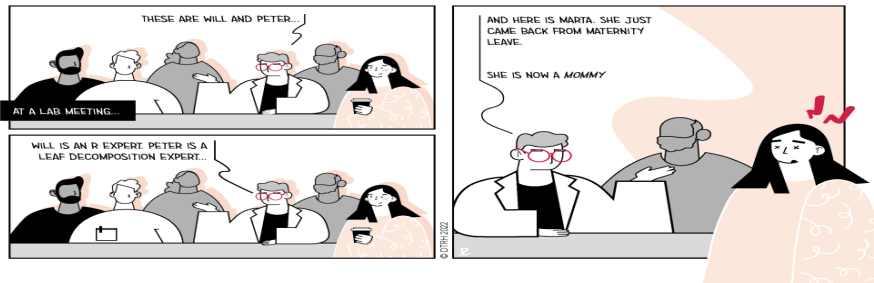
## Translation

**Title:** She is a mommy

**Sentence:** At a Lab meeting...

These are Will and Peter. Will is an Expert. Peter is a Leaf decomposition expert. And here is Marta. She just came back from maternity leave. She is now a **mommy**

# SHE IS A MOMMY



**Author: DTRH**

**Year: 2022**

**Links to the official source:**

<https://didthisreallyhappen.net/2022/04/13/she-is-a-mommy/>

## **Stereotype(s) portrayed:**

Gender stereotypes

Motherhood and professional identity stereotypes

## **Why it was chosen:**

The theme of this comic strip is the position of the working woman in the company and the problems she faces. The setting that the discussion happens in is a professional meeting in a lab, where one participant introduces the members of the meeting. While he starts with the professional role of two male participants, when he comes to his colleague Marta, he doesn't mention her role in the company but mentions the fact that she just came back from her maternity leave.

The strip highlights the stereotype that motherhood becomes a prevailing social characteristic for a woman that may erase her different categorical identities. From that, many assumptions may follow: a working mother lacks in professionalism in relation to her colleagues or that her professional identity is less important than her new maternal role; or the fact that sometimes people may not identify that a woman/person may have multiple roles and identities and that the personal role is irrelevant to the professional role, hence, allowing the discussion around a variety of topics.

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# THE NEW NEIGHBOR



## Translation

**Title:** The new neighbor

**Sentence:** - Fred look there is a man trying to break into the house next door! Shouldn't we do something?

- Yea, you should probably go say hi to our new neighbour.

- B-by me?

# THE NEW NEIGHBOR



Author: Steven Thomas

Year: 2017

Links to the official source:

<https://uncommonground962.wordpress.com/page/10/>

**Stereotype(s) portrayed:**

Ethnicity stereotype

**Why it was chosen:**

An African American is trying to get in his new home and his neighbor mistakenly assumes that he is trespassing to the property next to her house. When her husband confirms that he is the new neighbor and she should welcome him and introduce herself, she is still afraid to do this on her own. So, the comic strip portrays a general common perception of African American people being identified as potentially dangerous or criminal and hence experiencing mistrust or fear by others.

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# JOAN OF ARC IS REVEALED TO BE A WOMAN



JOAN OF ARC IS REVEALED TO BE A WOMAN

## Translation

**Title:** Joan of Arc is revealed to be a woman

**Sentence:** - You should really get into chain mail. It's gonna be huge!  
You're marching via Troyes? No way! Traffic will be murder!  
Try holding your sword with the two hands for greater control.

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# JOAN OF ARC IS REVEALED TO BE A WOMAN



**Author: Maddie Dai Hard**

**Year: 2019**

**Links to the official source:**

[https://www.cartoonstock.com/directory/j/joan\\_of\\_arc.asp](https://www.cartoonstock.com/directory/j/joan_of_arc.asp)

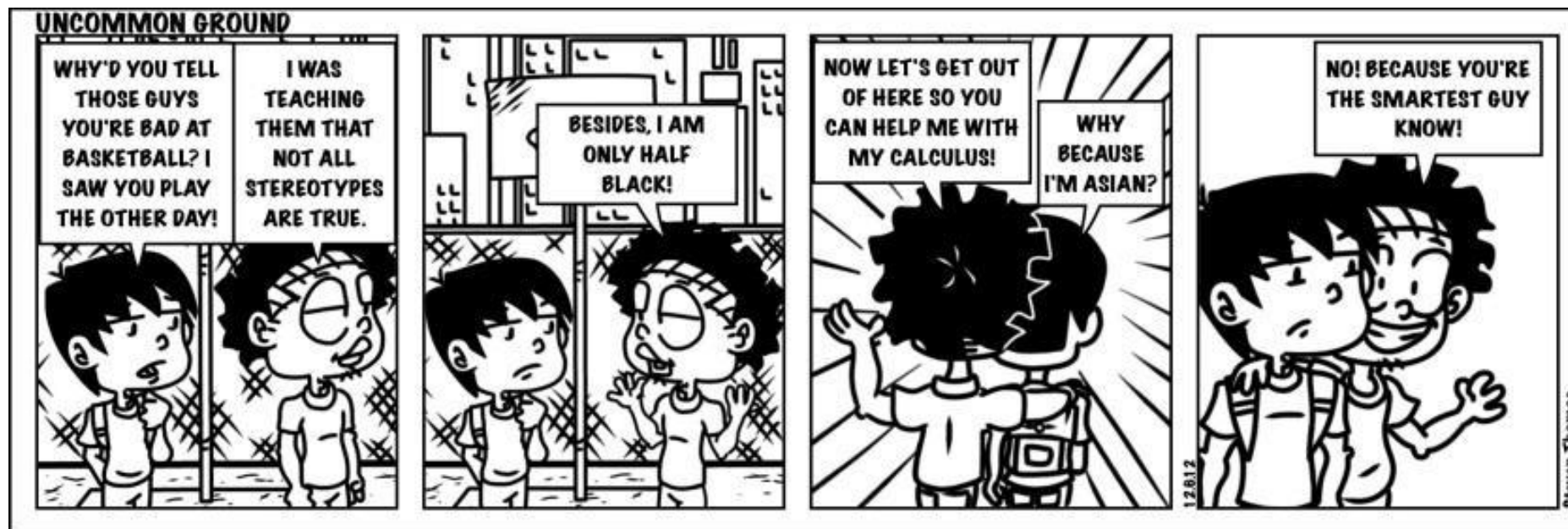
**Stereotype(s) portrayed:**

Gender stereotypes

**Why it was chosen:**

The comic strip perfectly portrays the perception that women need guidance, suggestions, and advice in order to make decisions for themselves, while it being acceptable that other people from their environment have a saying in their life.

## UNCOMMON GROUND 146



Translation

**Title:** Uncommon Ground 146

**Sentence:** Why'd you tell those guys you're bad at basketball?

# UNCOMMON GROUND 146



Author: Uncommon Ground  
Year: 2012

Links to the official source:

<https://uncommonground962.wordpress.com/2012/12/06/uncommon-ground-146/>

**Stereotype(s) portrayed:**

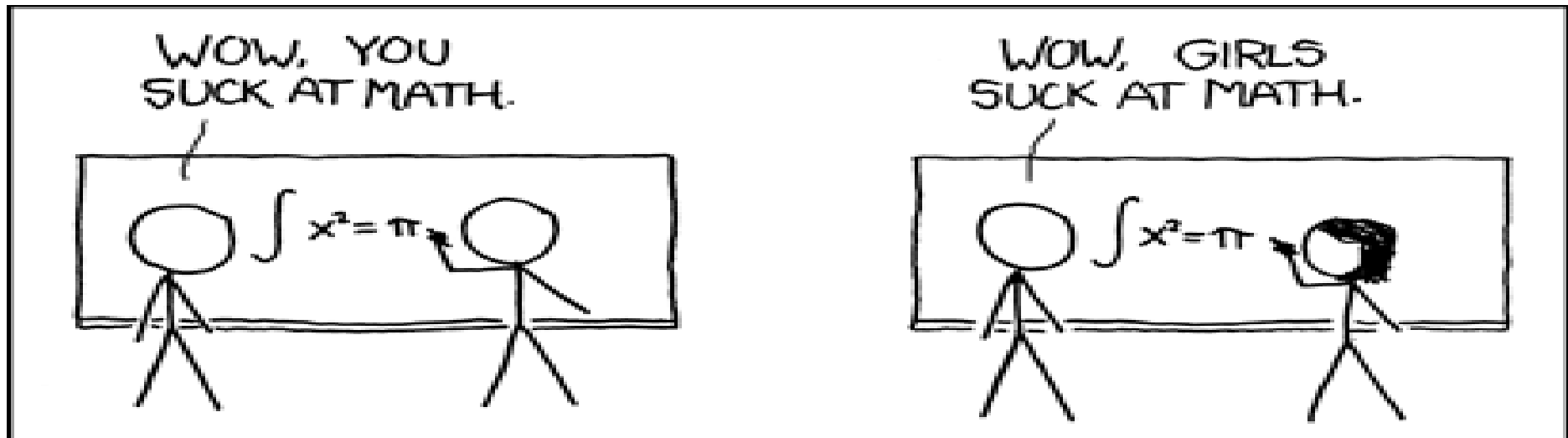
Racial

Ethnic

**Why it was chosen:**

The comic was chosen because it illustrates that we all have preconceived notions of other people and other cultures/ethnicities. We assign certain characteristics to certain ethnicities. However, the comic shows that you should reflect on your preconceived notions and own up to them.

# WOW, YOU SUCK AT MATH

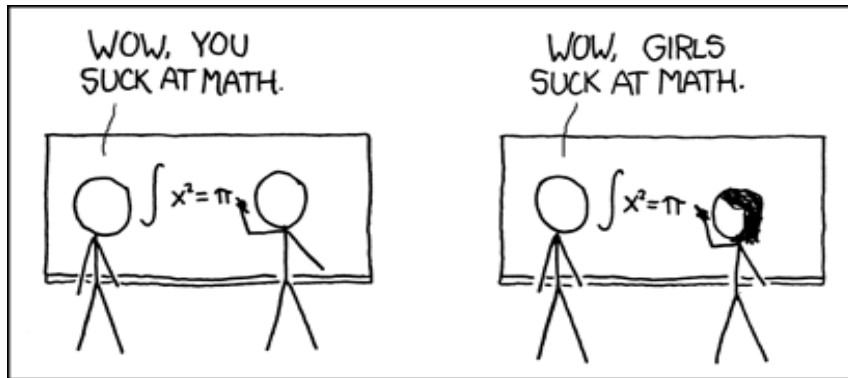


Translation

**Title:** Wow, you suck at math

**Sentence:** Wow, you suck at math. Wow, girls suck at math

# WOW, YOU SUCK AT MATH



Author: No author given

Year: No date given

Links to the official source:

<https://xkcd.com/385/>

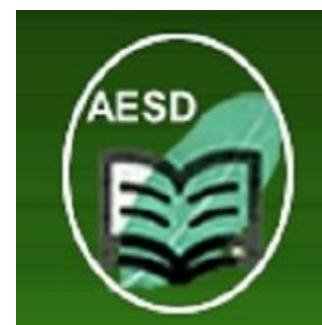
**Stereotype(s) portrayed:**

Gender stereotypes

**Why it was chosen:**

This comic was chosen because it illustrates traditional gender stereotypes in very few words: Math and STEM education is for boys, not girls. Boys are judged by their math skills; girls are judged by their gender. The comic makes one reflect on why so few girls choose a STEM education and how we can promote STEM education among them. The comic is also a general comment on gender inequality.

# PARTNERSHIP



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